



Throw caution to the wind, shake your mother's nagging voice from your head and remove those plastic covers from the dining room chairs. From marker wielding children to your muddy, furry friends, mess happens. Even your lovable but inexplicably crumb-creating husband doesn't stand a chance against the wipe-away technology of Sylvan Upholstery's revolutionary product, *Colours Forever*.

Sylvan Upholstery has been producing quality Canadian home furnishing products since 1948. The past sixty years work of skilled craftsmanship has brought Sylvan the experience and the wisdom necessary to understand the needs of its valued customers. Identifying a gap in the market, Sylvan recognized the demand for fabric designed with both style and durability in mind. Intensive research and development lead to the production of *Colours Forever*, an environmentally safe, stain-resistant, beautiful and affordable alternative to leather. Favoured by the European market for the past ten years, Sylvan now proudly brings this innovative product home.

With an extensive range of available colours, this yarn dyed fabric eliminates the possibility of complicated dye lot issues. No expensive sprays, scrubs or trips to the dry-cleaner needed, almost any stain can be removed simply by applying water. Due to *Colours Forever's* "clean ability", durability is literally inherent in this product as the stain resistant technology is woven directly into the material, lasting the lifetime of the product. In comparison, other fabrics that employ more superficial stain-resistant technologies eventually show the effects of life's daily wear and tear. Along with a five-year warranty, Sylvan's unique designs made from 2.5 pound foam, kiln-dried hardwood frames and upgraded springs you can now have the elegant, resilient and affordable upholstery you've always wanted.

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Learn more at: <http://www.youtube.com/watch?v=KzLmoXaeMzI>